

# INVITATION

# BREAKFAST MEETING

## Dr. Ganesh Natarajan

### Indian IT Industry & Current Sourcing Offerings and Challenges

**VENUE:** Delphi Advokatbyrå, Regeringsgatan 30-32 (STHLM): **TIME:** 08.00-10.30  
**WHEN:** May 29<sup>th</sup> **COST:** Free (Delphi sponsors a buffé breakfast)

Dr Natarajan stepped down as Chairman of the powerful Indian NASSCOM (National Association of Software & Services Companies) in early April, having led the organization for the past year. He will give a presentation on the Indian IT industry, its status, trends and challenges as well as illustrate with examples from his own companies Zensar and GTT.

For those interested, it will be possible to book a short individual meeting with Dr Natarajan during the rest of the day to discuss corporate issues.

#### **Agenda**

- 08.00 – 08.30 Breakfast and registration
- 08.30 – 09.45 Keynote by Dr Ganesh Natarajan
- 09.45 – 10.15 Presentation by Staffan Movin,  
Partner, Exido on IT investments &  
trends in Sweden
- 10.15 – 10.30 Q & A



#### **Ganesh Natarajan**

Vice Chairman and CEO, Zensar Technologies  
Member - Chairmen's Council NASSCOM  
Chairman - IT & ITES, Confederation of Indian Industries  
Member - Board of Advisors GTT  
[www.zensar.com](http://www.zensar.com) & [www.gttconnect.com](http://www.gttconnect.com),  
[www.nasscom.org](http://www.nasscom.org), [www.cii.in](http://www.cii.in)  
Blog : [www.ganeshnatarajan.com](http://www.ganeshnatarajan.com)



Dr. Ganesh Natarajan is Vice Chairman & CEO of Zensar Technologies, a Global firm that transforms Technology and Processes for Fortune 500 companies. He is also President of the IT Sector and a member of the Management Board of the 3.25 billion USD RPG Group.

An alumnus of IIT Bombay and the Harvard Business School, Ganesh is a fellow of the Computer Society of India and chairs the Higher Education forum of the Confederation of Indian Industries in Western India. He is a member of the Board of Governors of NITIE Mumbai and member of the Executive Council and Chairmen's Council of NASSCOM. Ganesh is the author of three McGraw Hill Books on Business Process Reengineering and Knowledge Management and recent publications on the IT industry and inspired leadership. He was recognized by Ernst & Young for exceptional entrepreneurship and has received many awards for outstanding innovation and leadership.

**RSVP:** Please indicate your interest to participate or book an individual meeting with Ganesh **before May 18<sup>th</sup>** to

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#### **Sweden India Business council**

The Sweden India Business Council (SIBC) is the business network organisation between the Swedish and Indian business community. Our main objective is to enhance our member's knowledge of how to access the Swedish and Indian markets. We do this through a variety of interesting gatherings in order to facilitate networking. Our membership base ranges from the large well-known Swedish giants to small and medium (SME) sized companies. Some have been in India for a long time and some have recently established operations. About 60 per cent of the membership base are SMEs. SIBC was established in May 2003 following an initiative by several Swedish companies inspired by the fast and promising developments in India. SIBC is a co-operation between the Confederation of Indian Industry (CII) and the Confederation of Swedish Enterprise. Today we also have a co-operations agreement with the Federation of Indian Chamber of Commerce and Industry (FICCI). SIBC endeavours to strengthen business relations between Sweden and India, and support the growth of trade and investments.

#### **The Swedish Computer Society (Dataföreningen i Sverige)**

The Swedish Computer Society is the independent body for the ICT (information and communications technology) professionals in Sweden. The association holds 25 000 members with local representation in all parts of the country. As well as providing an extensive events programme for our members, we work with the government, the industry and the community on issues such as enhancing digital literacy.

We acknowledge people and organisations that work to improve the use of ICT for the benefit of the society through our annual Diamond awards (Dataföreningens Diamanter).

#### **Invest in Sweden Agency**

Invest in Sweden Agency (ISA) is the government agency assisting and informing foreign investors about business and investment opportunities in Sweden. Companies planning to establish or expand business operations in Sweden can, free of charge, obtain information and assistance from ISA and its regional and international network. The vast majority of ISA staff has a background in the corporate sector and expertise in the investment process. These attributes help ensure professional guidance for successful business launches in Sweden.