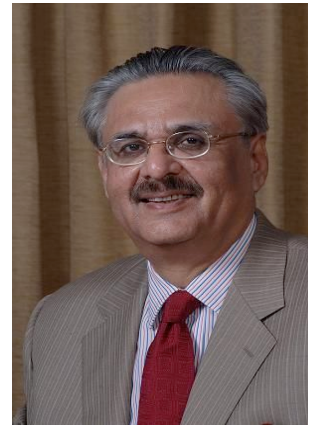


INVITATION CEO BREAKFAST MEETING

January 15th, 2008

Yogesh Chander Deveshwar Chairman of ITC Limited

Yogesh Chander Deveshwar is the Chairman of ITC Limited. Under his leadership, ITC has evolved into a leading multi-business conglomerate with interests in FMCG, Hotels, Paperboards and Packaging, Agro-Business and Information Technology. He has given expression to ITC's Sustainability philosophy by fashioning corporate strategies that not only enhance shareholder value but add significantly to the development of natural and social capital.



ITC's 'e-Choupal', one of the world's largest rural digital infrastructure has enriched the lives of over 4 million farming families. This initiative is a case study at Harvard Business School, has won several global awards, and has also been mentioned in the World Development Report of the World Bank this year.

Mr Deveshwar has led ITC to become one of the few companies in the world to be 'carbon positive', 'water positive' and close to zero 'solid waste' discharge status. Mr Deveshwar is a Past President of the Confederation of Indian Industry and also a member on the Board of Governors of the Indian School of Business. He is also a member of the CEOs Forum instituted by the governments of United States of America and India.

Mr Deveshwar was honoured with the Business Person of the Year award by the UK Trade and Investment, was inducted to the prestigious Hall of Pride at the Indian Science Congress and was recently honoured with the Sustainability Leadership Award by the Zurich based Sustainability Forum and SAM/SPG Group.

ITC is one of India's foremost private sector companies with a market capitalization of nearly US \$ 17 billion and a turnover of over US \$ 5 billion. ITC has been rated among the World's Best Big Companies, Asia's 'Fab 50' and the World's Most Reputable Companies by Forbes magazine, and among India's Most Valuable Companies by Business Today.

ITC has a diversified presence in **FMCG, Hotels, Paperboards & Packaging, Agri Business and Information Technology**. While ITC is an outstanding market leader in its traditional businesses of Cigarettes, Hotels, Paperboards, Packaging and Agri-Exports, it is rapidly gaining market share even in its nascent businesses of Packaged Foods & Confectionery, Branded Apparel and Greeting Cards.

Where: WTC Restaurants, Kungsbron 1, Stockholm
When: January 15th from 08.00 – 10-00 Hrs.
Register: info@sibc-se (The registrations is binding)
Cost: 150 kronor (members) 300 Kronor (non-members) by invoice.
Discounts: Every other person from the same firm 100 kronor and for non-members 150 kronor.

Warmly
Welcome



Please register as soon as possible and mark you calendar