



Asia Executive Meetings

- the speakers program for business people - is proud to introduce

Mr. Bo Dankis, Chairman, Swedish Trade Council and Gadelius Success in ASIA

Breakfast meeting November 4, 2010

Bo Dankis has been Chairman and CEO of Perstorp AB and CEO of Assa Abloy. He has held various leading positions within the ABB group, including the post as president of ABB KK in Japan. In 2006 he and a few other private investors acquired Gadelius KK, the well-known trading house in Japan with over 100 years of experience of trade in Asia. In 2008 he was appointed chairman of the Swedish Trade Council (Exportrådet), which has three of its most active operations in Japan, China and India.

Mr. Bo Dankis will summarize his personal and company experiences of doing business in Asia. He will start his presentation with eyes on Japan but continue with views on also China and India. He will focus on management experience such as communicating business ideas, implementing new business plans and strategies, and keeping an eye on the competitors and margins. In addition two cases will be used as illustrations: managing in a crisis situation (the Kobe disaster) and acquisition and integration into the business group of Cathex, a medical technology trading company.

Where: World Trade Center
Conference room "Sydney",
Stockholm

When: November 4, 2010

Cost: Free, but registration is
binding 3 days prior to event.
No shows will be debited
SEK500.

Register to: info@sctc.se

Program

08.00 Registration & breakfast

08.30 Speech and Q & A

09.30 Winding up mingle

*Asia Executive Meetings is the unique executive
speakers program for business people who see
potential in Asia organized by:*



Sweden-Japan Foundation

