

## INDIA'S MEDICAL TECHNOLOGY MARKET IS GROWING TOO FAST TO IGNORE

The Swedish Trade Council in India cordially invites you to a seminar on the Indian medical technology market – a market that is becoming too big to ignore.

- A growing affluent patient base with over 140 million people in the middle class;
- A changing disease pattern;
- An increase in number of medical tourists;

These are just some of the factors driving the demand for high-end medical equipment being sold to Indian healthcare facilities.

Today a majority of the demand for medical devices is met through import and the expansion of the healthcare network coupled with conducive Government policies is only going to fuel the demand further.

Bengt Johansson, Deputy Trade Commissioner at the Swedish Trade Council in Bangalore, will give a snapshot of India's medical equipment and consumables market as of today as well as identifying the possibilities which Swedish companies can start to explore tomorrow. He will also inform about the planned delegation trip to India in February 2010 for Swedish medtech companies.

**When & Where:** Uppsala October 8<sup>th</sup>, Lund October 9<sup>th</sup>, Stockholm October 12<sup>th</sup>

**Fee:** The seminars are free of charge

**Registration:** [Click here to register](#). You can also indicate if you are unable to participate in the seminars but would be interested to meet us at another occasion.

**Agenda:**

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| 8.00 - 8.45   | Registration and breakfast   |
| 8.45 - 10.00  | India – India's medtech market - a market that is becoming too big to ignore<br><i>Bengt Johansson</i> |
| 10.00 -10.30  | Experiences from India<br><i>Company representative</i>  |
| 10.30 - 11.00 | Opportunity to meet representatives from the Swedish Trade Council                                     |

Welcome!

/Swedish Trade Council in India

In cooperation with

- Invest in Skåne
- Uppsala Bio/Stockholm-Uppsala Life Science